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Air Carshare Program

Peer-to-peer Carsharing





Today's agenda

- Kootenay Carshare Cooperative
- Addressing Renewable Energy Plan
- Overview of Air Carshare program
- EV incentives
- How to sign up



Kootenay Carshare Cooperative



A non-profit dedicated to promoting sustainable transportation strategies

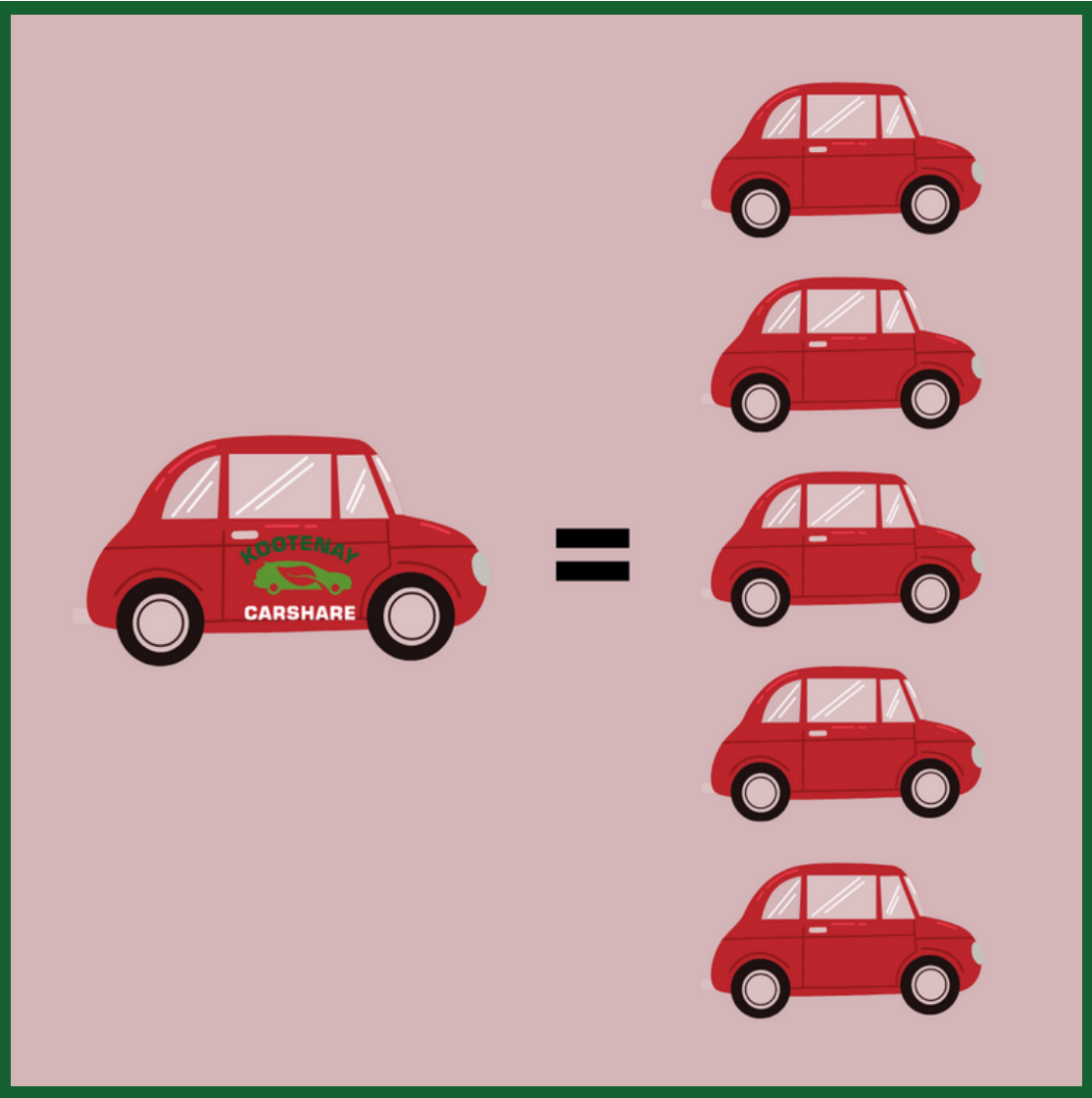
Established in 2001, and ever-expanding, KCC currently has 325+ members who share over 21 cars, vans, and pick-up trucks in three Kootenay communities

Why carshare?

- ✓ Be green
- ✓ Save money
- ✓ Support your community

Be green

- ✓ Increased active / public transport
Our members are more likely to walk or bike for short trips, or access public transportation where possible
- ✓ Less noise, light, air pollution
For each KCC vehicle, 80,000km/year is reduced through shared use, which amounts to a reduction of 165.9tonnes/year of GHG emissions



- ✓ Fewer cars on the road
Estimates show that for every KCC car on the road, at least 5 private vehicles are removed



Support your community

✓ Encouraging volunteerism

We provide members with free kms or booked hours so they can use a KCC vehicle for volunteer work

✓ Increased access

Our low rates address social inequality, and provide opportunities to access employment, social services, and other amenities to people who otherwise couldn't afford a vehicle





"I joined the Carshare and gave up private ownership 6 years ago. I haven't had a single moment of regret. I walk as much as possible, but when I need a car, there it is."

- Jay Morrell, business owner & mother of four



Addressing the goals of the West Kootenay 100% Renewable Energy Plan

✓ Electrify personal vehicles

Ridesharing and car sharing technologies can help more people take advantage of electric vehicles. KCC will incentivize the purchase and sharing of electric vehicles.

✓ Shift beyond the car

For people who need cars for some of their trips, park-and-ride facilities and ridesharing services can reduce the number of trips and the length of car trips.

AIR CARSHARE

by Kootenay Carshare Cooperative

DID YOU KNOW?

the average vehicle sits parked 95% of the time?

Our new Air Carshare program allows you to share your vehicle with our certified members

Extra income for you, more vehicle availability for our members

A peer-to-peer program

Think of it as Über plus AirBnB: individual vehicle owners list their vehicles in our booking system for members to borrow.

KCC provides the insurance and infrastructure for member-sharing, the vehicle owner covers maintenance, repairs, and gas or electricity costs. Both the vehicle owner and KCC share profit from bookings.

KCC



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TESTIMONIALS

Carsharing provides the convenience of a car without the hassle and expense of ownership

Kris Ledrew, musician & father

”

Save money



Source of income

You control when your vehicle is available for bookings, and receive payment based on vehicle-usage



Fleet insurance

We've got you covered! KCC has an ICBC fleet plan, so we hold the insurance, not you



KCC



Electric Vehicle Incentives

Save on gas and maintenance costs

Average drivers fuel savings may be anything from a couple of hundred dollars to well over a thousand dollars per year; high-mileage drivers save more. No maintenance costs will make for even greater savings!

Members pay to use your EV

As an environmental organization, KCC wants to promote the purchase and use of electric vehicles and will provide greater percentage of the hourly charge to EV owners who are willing to share their vehicle.

Pricing from turo:

- Tesla Models for \$110-249/day
- Chev. Bolt for \$67-79/day

Pricing from Modo:

- Toyota Prius V, Nissan Leaf \$120/day

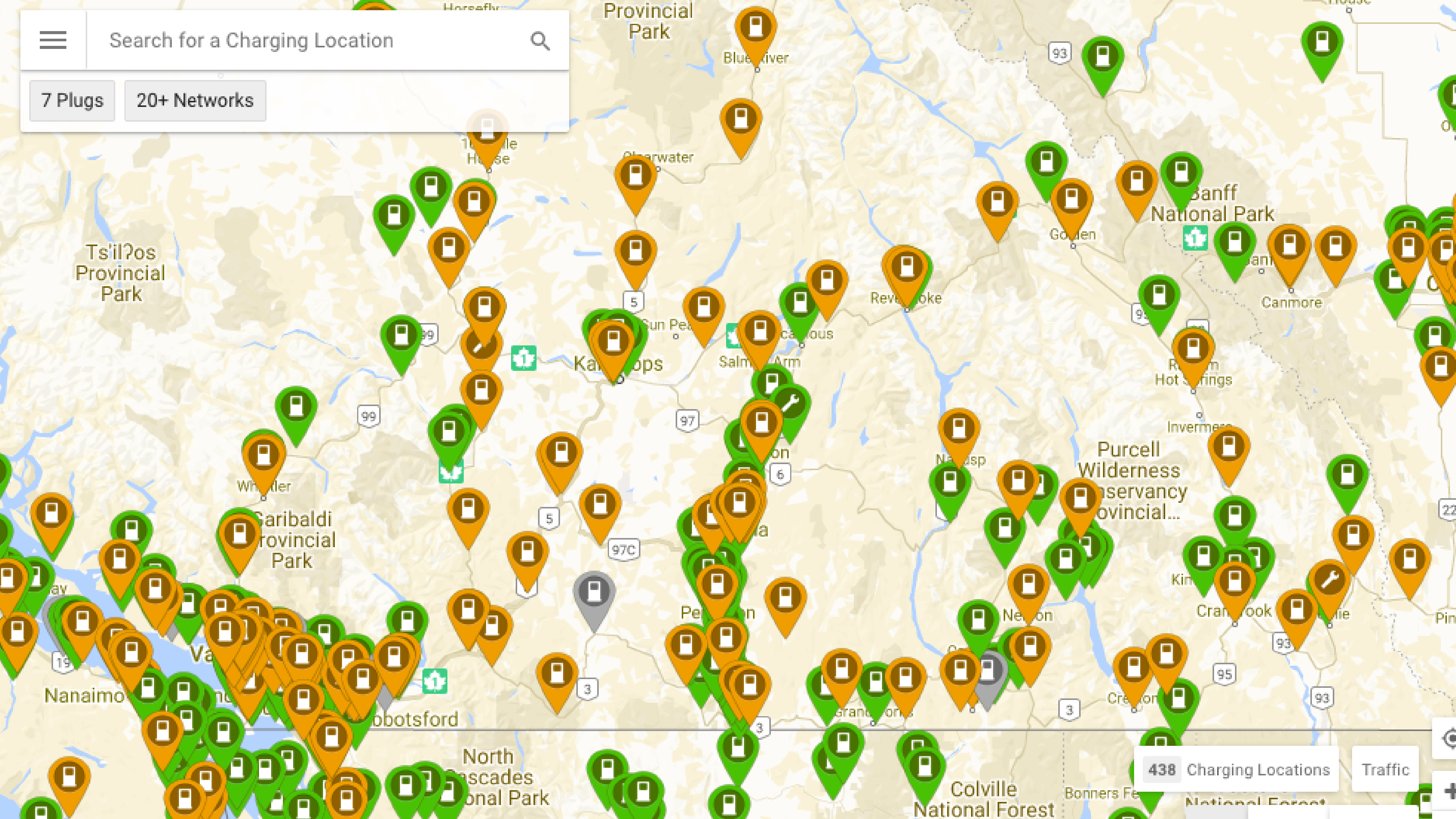


Search for a Charging Location



7 Plugs

20+ Networks



438 Charging Locations

Traffic

**AIR
CARSHARE****How to Sign Up - Vehicle Owner**

Complete an Air Carshare Vehicle Approval form on our website.



Contact ICBC to list your vehicle in our peer-to-peer program.



Send us:

- Photos of your vehicle
- A photo of yourself
- Proof of a vehicle safety inspection by a certified mechanic.



Receive your Welcome Package with further instructions and decals for your vehicle.



You control when your vehicle is available for bookings.



Once your vehicle is booked, receive monthly payments!

**AIR
CARSHARE****How to Sign Up - Air Carshare Driver**

Use the map on our website to check if there are vehicles in your area.

*If there aren't any vehicles, contact us!



Choose the best driver type for you: Full Membership or Casual Driver, and fill out an application.



Send us:

- Your driving & insurance history for the last 3 years
- A \$25 e-transfer application fee
- A completed credit card authorization form
- Photos of the front & back of your drivers license



Check our website for vehicle availability and booking rates.



Get billed monthly. Rates are by the hour and km, so you only pay for what you use!

AIR CARSHARE

How to Book an Air Carshare Vehicle



Once you've signed up for a driver type, log into our website to see vehicles available near you.



Book a vehicle on our website's online calendar for an available date and time.



Follow the instructions on the vehicle profile on how to receive the keys to the vehicle.



Do a walk around of the vehicle & complete the logbook & damages sheet. Then it's time to drive!



Return the vehicle and keys to their original locations by the end of your booking.



Feel good about contributing to the sharing economy, your community, the planet & your wallet!

Thank you
for joining us tonight.

Email for info@carsharecoop.ca for answers or support.

